
MARKETING COMMITTEE - Chair, Graphic Design, Social Media Planner, Content Creation, Grant Writing

MARKETING COMMITTEE CHAIR new Leadership Board Position

2 to 3 hrs/mth (excluding meetings)

CHAIR TASKS

- **Attend 10 mtgs/yr. (8 by ZOOM and 2 IN PERSON). Of course, we consider exceptions.**
- The Chair may, but is not required to, serve in one of the roles within the committee. (listed below)
- Meet with members between Leadership Board meetings to develop ideas, changes, and improvements.
- Keep the President updated on your progress.

ROLES within the committee - One person may be involved in one or more roles.

- GRAPHIC DESIGN
 - SOCIAL MEDIA PLANNER
 - CONTENT CREATION - Video new
 - BRAINSTORMING ON CREATING A STEADY INCOME
 - GRANT WRITING new
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GRAPHIC DESIGN TEAM 1 to 3 hrs/mth

- The team is responsible for creating the show's logo design, posts for social media, masters of art, alternative spaces, and welcoming new members. We also do an impressive promotion for each artist, for each show, with a post of their individual art image along with them working.
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SOCIAL MEDIA PLANNER 3 hr/every 2nd or 3rd mth to PLAN and 30min/wk to SEND TO PUBLISHER.

- Works with the President to develop a 2–3 month social media content calendar, identifying five content topics for each week.
 - Send the list to the DESIGN TEAM, who will design the posts.
 - Sends the weekly batch of five social media posts to the publisher by the
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CONTENT CREATION - Video new ? hrs/?

- We want to create a personalized reel as an incentive to each supporter who gives of their time and talent to the guild.
 - This can be a regular video or a video made out of provided images.
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GRANT WRITER new ? hrs/ ?

We're looking for a grant writer who shares our passion for the arts and believes in the power of creativity to bring people together. If you'd like to help our nonprofit grow and make an even greater impact in our community, we'd love to have you on our team.
