BERKSART ALLIANCE

47TH OPEN JURIED EXHIBITION

NOVEMBER 5 - 29, 2026

at GoggleWorks Center for the Arts, Cohen Gallery

Reception Friday, November 6, 6-8pm
Awards presentation 6:30pm

The GoggleWorks Center for the Arts
201 Washington Street, Reading, PA 19601
www.goggleworks.org

Jeff Schaller

JUROR

Jeff Schaller's art uses visual and written symbols, merging to form an aesthetic language that is thought-provoking as well as whimsical. Schaller's multi-image works evoke emotions and memories, telling a story and encouraging personal connection between the art and its audience.

Schaller's work has been exhibited nationally. He is frequently published in magazines and newspapers and chosen for special projects, commissions, and murals and his work appeared on the set of "Friends." Schaller received a fellowship from the Commonwealth of Pennsylvania and was honored with a Philadelphia Museum of Art Purchase Award. He serves on the boards of the Chester County Art Association and Rittenhouse Square Park Fine Arts Show. Schaller lives in Pennsylvania with his wife and three children.

ELIGIBILITY

- All artists must be 18 years or older.
- Maximum of three works may be submitted; up to three works may be accepted.
- All submitted artwork must be for sale.
- All works submitted and entered must be part of the show from November 5-29, 2026. This is a commitment for the entirety of the show.
- Each entry must be an original design concept of the artist, executed within the last three years. **Work done in a workshop or with an instructor is ineligible.** Committee reserves the right to decline any work that suggests copyright infringement or does not meet the criteria.
- Work previously **exhibited** in a BAA juried show will not be accepted. Previously **declined** works may be reentered. If work that has been exhibited in a previous BAA juried show is reentered, the artist will be prohibited from entering any artwork the following year.
- All 2D and 3D media are eligible, with the few exceptions noted here. No video or installations.
- All work must be original; mechanical or computer assisted or generated reproductions are not eligible, including reproductions that have been enhanced by the artist. Hand-pulled prints (or professional-quality prints in the case of digital art and photography) are acceptable and must be clearly labeled as such.

PRESENTATION

All 2D works must be ready to hang and securely wired. Clip frames, saw tooth hangers, and hanging blocks are not acceptable. All works on paper, matted or not, in shadow boxes or frames, must be protected with a covering of glass or plastic, unless bonded to a rigid substrate and can be sealed with cold wax or other protective coating.

Maximum size for hanging work is 60" in any direction, including frame. All multi-part 2D works must be within one frame, or parts securely attached to each other.

Sculpture must not exceed 60 pounds, and must safely fit on a 24" square pedestal, or on the floor. Inquire in writing before submitting work requiring unusual floor space.

Intake committee reserves the right to exclude any piece they deem not suitably framed and wired for hanging, or that would be considered hazardous in a public place, or that differs significantly from the digital image submitted.

Your work will be judged on originality, creativity, technical ability, and presentation.

ENTRY PROCEDURE

Submissions accepted May 31 – September 18, 2026.

DIGITAL ENTRY PREPARATIONS

Files submitted that do not follow these guidelines will be rejected.

- Images must be in .JPG file format between 1500 and 1800 pixels on the longest side.
- Naming files: title_medium (example: summer bounty_ watercolor.jpg).
- Show only the image; no frame, mat or background.
- REMEMBER: your art will be judged from the photo you submit; make it as professional as you can.
- Go to www.berksartalliance.com to enter.

FEES

BAA members pay $20 first item, $10 each for second and third items; non-members pay $30 for first item, $15 each for second and third items.

If you wish to become a member or renew your membership, go to berksartalliance.com

COMMITMENT

Entry to this exhibit establishes an agreement on the part of the artist to exhibit selected works under all conditions listed in the prospectus. Substitutions for accepted works are not allowed.

Entry form on line

INSURANCE/SALES

Insurance is limited to the duration of the show. Insurance claims must be made to GoggleWorks Center for the Arts prior to the removal of art from the exhibition space. No other claims will be honored.

A 35% commission on all sales will be charged. Artwork selected for the Patrons' Choices will become the property of the patron after full price is paid. All sales are final.

Submission to this exhibit grants permission for digital images of your work to be used for promotional and educational purposes connected with the exhibition.

DELIVERY OF ACCEPTED ART

Monday, November 2nd, 4-7pm

Tuesday, November 3rd, 10am-2pm

Hand-deliver to the Cohen Gallery on the first floor of GoggleWorks Center for the Arts, 201 Washington Street, Reading, PA.

In order to be considered for an emerging artist award, you must sign up at drop off and verify that you have displayed art in less than three shows and have been pursuing your art seriously for less than two years.

No shipped works will be accepted.

No work may be removed from the exhibit, for any reason, before the exhibit ends.

PICK-UP

Monday, November 30th, 4-7pm

Tuesday, December 1st, 10am-2pm

Pick up work at the Cohen Gallery on the first floor of GoggleWorks Center for the Arts. If an artist sends a representative to pick up the work, the representative must bring permission in writing signed by the artist.

Unclaimed work will be charged $25 per day storage fee. Any artwork not claimed within fifteen days will become the property of the Berks Art Alliance and will be sold at auction to fund the organization's programs. Work is not insured after December 1st.

INQUIRIES/QUESTIONS

Questions can be emailed to:
BAAjuriedexhibition@gmail.com
Subject line: 2026 Juried Exhibit
Or call 412.445.7319 (Jay Ressler)

AWARDS

First Place $750
Second Place $450
Third Place $300
5 Honorable Mentions $100 each
Patrons' Choices*
Emerging Artist Award**
Special Awards, TBA

**A patron supports the juried show by pledging $250 in advance in order to have the opportunity to choose an accepted piece prior to the show opening.*

*** An emerging artist is defined as one who has displayed in less than three shows, has been pursuing their art seriously for less than two years, and is accepted into our show. Sign up at drop off required.*

CALENDAR

Sunday, May 31 ..... Digital entries open

Friday, September 18 ..... Closing date for entries

Wednesday, September 30 .. Jurying results emailed and at: www.berksartalliance.com

Deliver work to the Cohen Gallery at GoggleWorks:

Monday, November 2 ..... 4pm-7pm
Tuesday, November 3 ..... 10am-2pm (final day)

Thursday, November 5 ..... Patrons' Preview 10am-6pm
Friday, November 6 ..... Opening Reception 6-8pm
Awards presentation at 6:30pm

Sunday, November 29..... Show closes

Pick-up at the Cohen Gallery at GoggleWorks:

Monday, November 30 ..... 4-7pm
Tuesday, December 1 ..... 10am-2pm